

CARRY THE MESSAGE WORKSHOP

Presented by Region 1, Region 2, Region 3, Region 6 and the Virtual Region of Overeaters Anonymous

The workshop has three components, and each can stand alone.

Part 1. The Basics: WHY and HOW to Carry the Message. (45 minutes)

Encourage program fellows who do not understand how we Carry the Message to attend Part 1.

Part 3. How to Design and Place Social Media Ads. (1 hour) Prior registration and Service Volunteer form required for this section only, since this will involve observing actual processes on the Virtual Region's social media account.

[Registration for Part 3 is here](#) with a deadline of August 23, 2023.

For service bodies with all, or nearly all, the pieces in place, who want to run social media ads, Part 3 will walk through the actual designing, targeting, timing, payment, and placing of ads.

Part 2. The Underpinnings: support elements put in place for Digital Outreach Campaigns, with practical examples for Public Information and Professional Outreach, including how to use the digital version of When to Refer Someone to OA. (1 hour)

WHEN SHOULD I REFER SOMEONE TO OVEREATERS ANONYMOUS?

For service bodies, or meetings, who want instruction on effectively using digital options to conduct Public Information & Professional Outreach campaigns, attending Part 2 is recommended. Discussion will focus on support structures needed prior to campaigns, ensuring adequate preparation in welcoming newcomers and professionals, and offering support needed to help them determine if OA may benefit them, their patients, or their clients.

Spread the word to anyone in your meetings, Intergroup, or Region, who may be interested. These techniques apply to virtual, hybrid, and in-person settings, so all are welcome to help Carry the Message!

NOTE: This Workshop is in English. To request interpretation, please notify the Virtual Region 1 week in advance.

[Zoom Link to the Workshop](#)
or
Meeting ID: 813 2949 0352
Passcode: 121212

Saturday August 26 6-9:00pm ET (UTC-4)

Sunday August 27, 12-3:00pm ET (UTC-4)

Questions? Email: info@oavirtualregion.org